

Library Fund Raising Top Accomplishments

How private contributions supported the Library in FY2011

The San Diego Public Library staff, Foundation and Friends work to link supporters with the Library's greatest needs. Below are examples of how this teamwork impacted the Library in FY2011:

1. In partnership with the Friends of the Library, raised more than \$44 million from private sources during the past three fiscal years.
2. Worked with the Friends of the Library to attract more than \$1 million in support for FY2011 to meet the City match for the seventh consecutive year. The result was an additional \$2 million in funds for critically-needed books, materials, equipment, programming and electronic resources.
3. Continued to ensure a stable source of future funding through 59 planned gifts via the Carnegie Society—including recent bequests to support the Logan Heights Branch Library and New Central Library.
4. Through FY2011, the Foundation had secured more than \$50 million in private donations for construction and \$10 million for operation of the New Central Library. Fundraising continues to progress.
5. Secured private funding to support free electronic resources to help students succeed in school, including underwriting the cost of Brainfuse software, a popular free online tutoring program at all City libraries. Also secured private funding for expanded computer labs, including at San Ysidro, and several Early Childhood Reading Workstations.
6. Provided funding to cover Sunday hours at four branches—Serra Mesa-Kearny Mesa, La Jolla/Riford, City Heights/Weingart and Point Loma/Hervey—which were not included in the City's FY2011 budget.
7. Partnered with the San Diego Padres, who provided an incentive of free tickets to youngsters who met their summer reading goals during the popular Summer Reading Program. With this and other support garnered by the Library Foundation, more than 22,000 children and teens participated in the 2011 program, reading for more than 141,000 hours – or the equivalent of 5,800 days!
8. Helped fund reading programs including *One Book, One San Diego*. More than 2,500 people attended 40 events related to the three selected titles.



Thanks to support from a generous donor, Juan Campos has ample access to free computers and the internet at the Library, helping him successfully find a job.



The Reynolds family discovered a love of reading thanks to the Library's Summer Reading Program.

To make a contribution, visit SupportMyLibrary.org

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