

Library Fund Raising Top 10 List

How private contributions supported the Library in FY2007

The San Diego Public Library staff and Foundation work together to link supporters with the Library's greatest needs. Listed below are ten examples of how this teamwork impacted the Library in FY2007:

1. Raised more than \$3 million, exceeding budget targets.
2. Attracted \$1.36 million in support to meet the City match for the fourth consecutive year, meaning an additional \$2.72 million in funds for critically-needed books, materials, equipment, programming and electronic resources.
3. Ensured a stable source of future funding through 47 planned gifts via the Carnegie Society—including more than \$1 million in new bequest gifts during FY2007.
4. Secured private funding for *Live Homework Help* which gives Library card holders in grades 4 through 12 a qualified online tutor free of charge.
5. Provided Sunday hours at three branches—Sera Mesa/Kearny Mesa, La Jolla and Point Loma—which were not slated to receive Sunday hours in the FY2007 budget.
6. Secured funding to enhance the *Summer Reading Program* and children's programming at 13 Libraries in underserved neighborhoods. More than 95 percent of surveyed parents said the program helped their child improve or maintain his or her reading skills.
7. Set a record for the Library support with 13,400 active contributors.*
8. Secured funding for crucial programs, including the *One Book, One San Diego* that was launched in partnership with KPBS. This program encourages San Diegans to read the same book at the same time and fostered a discussion and debate on the book's topics.
9. Funded expansion of the *Families for Literacy* program at the Serra Mesa/Kearny Mesa branch and continuation of services at the City Heights, Malcolm X and College-Rolando branches.
10. Leveraged public money by securing private funding for critically-needed equipment and storage space in the renovation of the Paradise Hills branch.



Photo: Lowell Waxman



Photo: Judy Cunningham



Photo: Lowell Waxman

* *Those making a gift within the previous 60 months.*