

Library Fund Raising Top Accomplishments

How private contributions supported the Library in FY2009

The San Diego Public Library staff, Foundation and Friends work to link supporters with the Library's greatest needs. Below are examples of how this teamwork impacted the Library in 2009:

1. In partnership with the Friends of the Library, raised more than \$5 million from private sources during the past three fiscal years.
2. Worked with the Friends of the Library to attract nearly \$1.3 million in support for FY2009 to meet the City match for the sixth consecutive year. The result was an additional \$2.53 million in funds for critically-needed books, materials, equipment, programming and electronic resources.
3. Ensured a stable source of future funding through 51 planned gifts via the Carnegie Society—including a new bequest in FY2009 to support the Library's READ/San Diego adult literacy program.
4. Attracted private support for the new Logan Heights Branch Library. In conjunction with funds from the Friends of Logan Heights Library, these contributions enhance collections, technology and programs at the branch library scheduled to open fall of 2009.



Sammy Kunz-Cobb (left) and Moana Peterson catch bubbles at a at Ocean Beach Branch Library. *Laura Embry-SD Union-Tribune-Zuma Press, 2009.*

5. Secured \$27.5 million in private donations for construction and \$10 million for operation of a new Central Library.
6. Secured private funding to support free electronic resources to help students succeed in school, including free online tutors and interactive learning based on the California curriculum. Partnered with the San Diego City Schools and Time-Warner Cable to promote these resources.
7. Provided funding to cover Sunday hours at three branches—Serra Mesa/Kearny Mesa, La Jolla and Point Loma—which were not included in the City's FY09 budget.

8. Enhanced the *Summer Reading Program* and children's programming at 13 libraries in underserved neighborhoods with additional funding. Partnered with the San Diego Padres, who provided an incentive of two free tickets to youngsters who met their summer reading goals.

9. Helped fund reading programs including the *San Diego Children's Book Festival* and *One Book, One San Diego*. The *Children's Book Festival* attracted 7,000 parents and young book lovers who met more than 15 of the nation's top children's authors and illustrators. In *One Book, One San Diego*, more than 1,300 people attended more than 20 events and the Library circulated more than 6,000 books, audio books and discussion kits of *The Zookeeper's Wife*—the 2009 One Book selection.



Illustrator Robin Preiss Glasser meets young fan at the Children's Book Festival.

To make a contribution, visit SupportMyLibrary.org
820 E Street San Diego CA 92101 • (619) 238-6638