

## Library Fund Raising Top Accomplishments

### How private contributions supported the Library in FY2008

The San Diego Public Library staff and Foundation work together to link supporters with the Library's greatest needs. Below are examples of how this teamwork impacted the Library in FY2008:

1. Raised more than \$3.6 million from private sources.
2. Attracted \$1.34 million in support to meet the City match for the fifth consecutive year, meaning an additional \$2.68 million in funds for critically-needed books, materials, equipment, programming and electronic resources.
3. Ensured a stable source of future funding through 51 planned gifts via the Carnegie Society—including more than \$1.6 million in new bequest gifts during FY2008.
4. Brought 5,000 people together to celebrate childhood literacy in the inaugural *San Diego Children's Book Festival*. More than 30 of the nation's top children's authors and illustrators participated.
5. Hosted a kick off of the Summer Reading Program with a visit of the *Harry Potter Knight Bus* to the Mission Valley Branch Library. More than 2,500 people attended—the largest crowd in the bus' nationwide tour.
6. Secured private funding to support free electronic resources to help students succeed in school, including free online tutors and interactive learning based on the California curriculum.
7. Acquired a large endowment to support operations of the Rancho Bernardo Branch Library.



Volunteer Judy Eby reads at *San Diego Children's Book Festival*.



Erin reads to *Sit Up and Read* dog Bitsy with sister Sidney and brother Garret. *Photo by Lowell Waxman*

8. Provided Sunday hours at three branches—Sera Mesa/Kearny Mesa, La Jolla and Point Loma—which were not slated to receive Sunday hours in the FY2008 budget.
9. Secured funding to enhance the *Summer Reading Program* and children's programming at 13 Libraries in underserved neighborhoods. More than 95 percent of surveyed parents said the program helped their child improve or maintain his or her reading skills.



Renate reads to her son Jonas at the new North University Community Branch Library. *Photo by Lowell Waxman*

10. Opened the system's 35<sup>th</sup> branch—the North University Community Branch Library—and acquired \$100,000 in private funding for the computer lab.
11. Helped fund crucial programs, including the *One Book, One San Diego* that brought San Diegans together to read and discuss *Three Cups of Tea*. These events attracted nearly 5,000 attendees, more than twice the attendees from the previous year. The Library circulated also more than 6,000 books, audio books and discussion kits.

To make a contribution, visit [supportmylibrary.org](http://supportmylibrary.org)  
820 E Street San Diego CA 92101 ■ (619) 238-6638